

Privacy Policy

Effective Date: February 1, 2026

Last Updated: February 1, 2026

1. Introduction

Welcome to The Powers Group dba Lake County Electric Supply (“Company,” “we,” “our,” or “us”).

This Privacy Policy describes how we collect, use, disclose, and protect your information when you visit our website at www.lakecountyelectricsupply.com (the “Website”) and purchase electrical wholesale products or use our related services.

This Website is intended for business customers and individuals located in the United States.

By using our Website, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect the following categories of information:

A. Identifiers

- Name
- Business name
- Billing and shipping address
- Email address
- Phone number
- IP address
- Account login credentials

B. Commercial Information

- Products purchased
- Order history
- Payment information (processed securely through third-party payment providers)

- Account balance and credit information

C. Internet or Network Activity

- Browser type
- Device information
- Pages viewed
- Time spent on the Website
- Referring URLs

D. Professional or Employment Information

- Contractor license number (if applicable)
 - Tax ID / EIN
 - Company registration details
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3. How We Use Your Information

We use the information we collect to:

- Process orders and payments
 - Ship products and provide delivery updates
 - Manage your account
 - Provide customer support
 - Offer credit terms (where applicable)
 - Improve our Website and services
 - Detect and prevent fraud
 - Comply with legal and tax obligations
 - Send marketing communications (if you opt in)
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4. How We Share Information

We do **not sell personal information.**

We may share information with:

- Payment processors
- Shipping carriers and freight providers
- IT service providers and website hosting companies
- Accounting, legal, or professional advisors
- Government agencies when required by law

All third parties are contractually required to protect your information.

5. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Enable core Website functionality
- Maintain shopping cart sessions
- Analyze traffic and usage
- Improve user experience

You can adjust cookie settings in your browser. Disabling cookies may impact Website functionality.

6. Data Security

We implement commercially reasonable security measures, including:

- SSL encryption
- Secure payment processing
- Restricted employee access
- Regular security monitoring

However, no transmission of data over the Internet is completely secure.

7. Data Retention

We retain personal information as long as necessary to:

- Complete transactions
 - Maintain business records
 - Comply with tax and legal obligations
 - Resolve disputes
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8. Your Privacy Rights (California Residents)

If you are a California resident, you may have rights under the California Consumer Privacy Act (CCPA/CPRA), including:

- The right to know what personal information we collect and how it is used
- The right to request deletion of your personal information
- The right to correct inaccurate information
- The right to opt out of the sale or sharing of personal information
- The right to non-discrimination for exercising your rights

To submit a privacy request, please contact us at:

Phone: (707)-263-7002

We may need to verify your identity before processing your request.